



Liam Thomas
Software Engineer

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S O C I A L

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S U M M A R Y

An accomplished professional with a diverse skill set encompassing Web Development, UI/UX Design, and Digital Marketing. Proven leader in team management, driving substantial social media growth, and crafting engaging user interfaces that enhance retention. Committed to delivering tangible results and making a significant impact across industries.

E D U C A T I O N

- BACHELOR OF SCIENCE (IT)**
Eduvos
2020 - 2022 (Completed)
- High-school (NSC)**
The Settlers High School
2015 - 2019 (Completed)

S K I L L S

- Html & CSS
- JavaScript
- React
- NextJS
- Git
- Figma
- Adobe Suite
- SEO
- WordPress
- Shopify

E X P E R I E N C E

DIGITAL MARKETING COORDINATOR

From 04/2023 to Present | AnnexBox

- Led a team of 5 interns, crafting impactful social media campaigns.
- Boosted social media followers by 45% through data-driven content strategies.
- Achieved a consistent monthly increase in followers by 15%.

UX/UI DESIGNER & DIGITAL MARKETING SPECIALIST

From 02/2023 to 09/2023 | Softmeet

- Drove a 30% increase in user engagement and a 40% growth in followers through compelling Canva-designed posts.
- Slashed user bounce rate by 50% and increased session duration by 35% with intuitive UI designs.
- Contributed to a 25% increase in app downloads and a 60% boost in user retention with innovative Softmeet Application UI.

SOFTWARE ENGINEER INTERN

From 09/2022 to 04/2023 | AnnexBox

- Enhanced user satisfaction by 10% by improving UI design in Figma.
- Grew website traffic by 30% over 4 months by managing Wix content.
- Increased efficiency by 12% through advanced database management skills.

C E R T I F I C A T E S

SEO (2023)

HubSpot Academy

Content Marketing (2023)

HubSpot Academy

Responsive Web Design (2023)

freeCodeCamp

JavaScript Algorithms and Data Structures (2023)

freeCodeCamp

The Ultimate Full Stack Developer Bootcamp, Udemy (2023)

Udemy

L A N G U A G E S

- English
- Afrikaans

I N T E R E S T S



Artificial Intelligence



Football



Full Stack Engineering